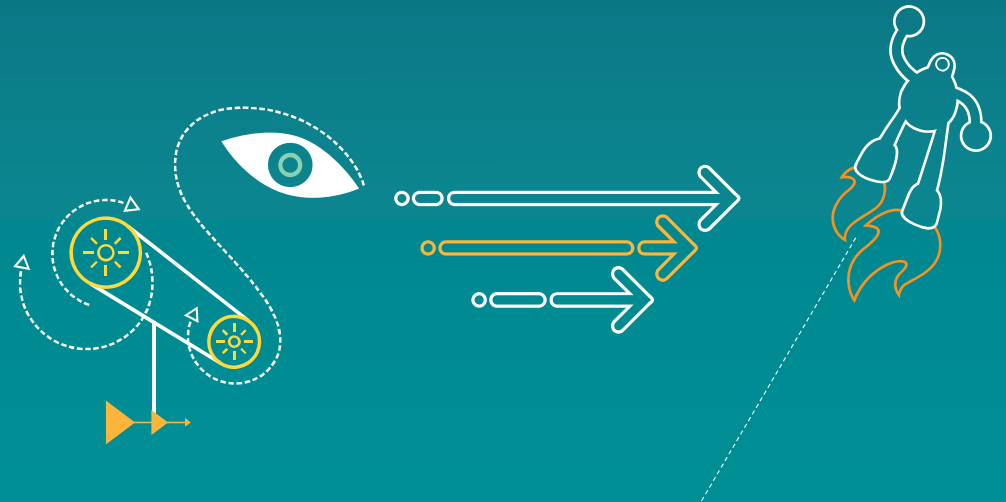

Diversity Strategy & Programming



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Campus Team Vision

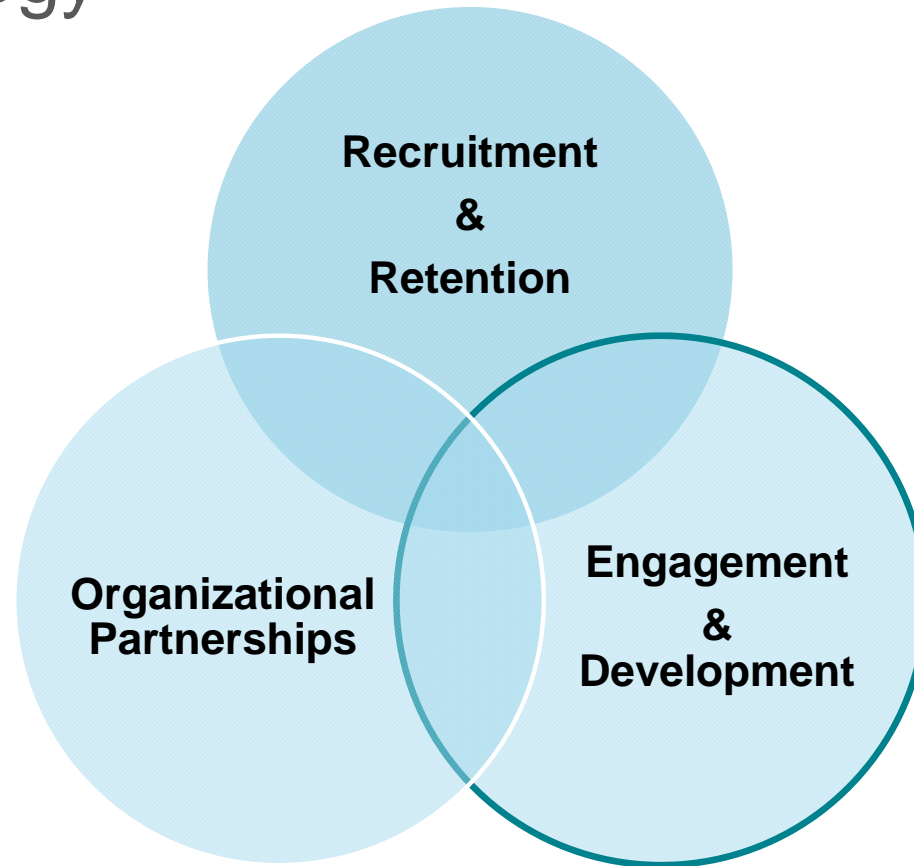
A Culture Defined by Diversity

*The vision of the Qualcomm Campus Team is to execute a strategy aimed at closing the gender and underrepresented minority gap in STEM by **inspiring, developing, and encouraging diversity engineering talent** in their **pursuit of tech careers**. Our goal is to make a conscious effort to provide the underrepresented population with an **opportunity to succeed** at Qualcomm not only through **employment opportunities** but **robust programs** as well, in hopes of **recruiting and retaining quality engineering talent**.*



Diversity Strategy

Core Areas of Focus



Engagement & Development

What are we trying to solve for?

Challenge

- How can we offer support to the underrepresented population in tech at the collegiate level?

Solution

- Create specialized programming aimed at positively impacting diverse engineering talent by way of engagement and development activities such as conferences, mentorship, technical/professional development curriculum, and community building.

Qualcomm Conference Opportunities

Program Objectives

- Aid in the development of diverse engineering talent so as to positively impact retention in their respective majors
- Provide a platform which offers participants a support community or network
- Expose students to internal and external influencers in engineering and reinforce the importance of diversity
- Enhance the technical and developmental skill-set of the participants
- Inspire the underrepresented community to start “opting in” to various opportunities and to pay their experiences forward

Diversity Engineering Campus Alignment Conference

Program Overview

History

- Started in **2012** with a gathering of key diversity faculty at the university level
- In **2013** and beyond we shifted the focus of event to a conference experience for the student population

Target Audience

- **Underrepresented minority freshman and sophomore students in Computer Science, Computer Engineering, or Electrical Engineering**



DECA 2015 Agenda



WEEKEND SCHEDULE

 **THURSDAY | 1.29.15**
 Travel to San Diego!

Check in to Hotel
 where a Campus Team
 member will greet you!



4:00-7:00 PM	Meet the DECA team in hotel lobby
7:00-9:00 PM	Dinner & Networking Mixer


FRIDAY | 1.30.15

7:30 AM	Meet in Hotel Lobby
8:15 AM	Welcome
9:30AM	Mock Interviews/1G-4G Presentation
12:45PM	Lunch & Mentor Activity
2:30 PM	Professional Development Workshop
3:30 PM	Technical Demos
4:45 PM	ImpaQt Overview
5:30 PM	TED Talks
6:30 PM	Dinner... Food Trucks! 

SATURDAY | 1.31.15

7:45 AM	Meet in Hotel Lobby
8:30 AM	Pre-Hack Technical Overview



10:00 AM	Q Hacks— Hacking Begins
2:00 PM	Hacking Ends Judging Begins
3:00PM	Winners Announced/Hotel
4:00PM	Beach Bonfire... Dress warm! 

Mock Interviews



Mentorship



Tech Demos



Fun!



DECA Feedback

Here's what the participants are saying...

Anyways, despite the whole journey fiasco, I'd like to really thank you for the opportunity you've given me to attend DECA 2015. The thing I liked the most about it is its **impeccable timing**. Being surrounded by that many talented people from different respectable educational institutions so early this semester and seeing what great potentials they are is extremely motivational. It gives me this drive to just do and be better in the future to make sure that when we're all in the same work field, I won't be behind. If it were to be held mid-way or towards the end of the semester, I'd already be too deep in the semester to make changes and the impact won't be as strong.

The **QHacks** was a huge eye-opener and hold most significant meaning to me. I've always wanted to get hands on with coding hardwares, but I've always been deterred as it has this very unapproachable impression to it. However, although our project didn't win in QHacks, I really loved our team's product (which is a bluetooth controlled mechanical light switcher, which I will recreate once the Arduino I bought last night is delivered in 3 days. This will go along well with the entrepreneurship class that I am currently taking (because I've been thinking of creating a start-up project) as I am now closer with being able to realize tech projects that I come up with. Saura was a huge inspiration to me as she told us how she's an awkward person, but that doesn't stop her from being awesome. I just built a team of 4 to join the next Hack The Anvil local hackathon being held at Purdue to keep the fire going.



Anita Rao
February 7

decided to take part in a 20hr hackathon thanks to Qualcomm 😊 (9hrs to go)



Mai Seto
January 31 · Paper

I really had fun with you guys. Stay connected! Thanks Qualcomm for the opportunity and experience 😊



Though it is unfortunate I was not selected to intern this summer, I am extremely grateful for the opportunities given to me during the DECA conference. Through the key note speakers, Qhacks and contacts, my perspective as a student at USC has sincerely changed for the better. Before DECA I did not have confidence as a computer scientist because I was too intimidated to test myself in engineering challenges. However, after being thrown into QHacks (a great experience!) I gained two major things: my team members and confidence.

Qualcomm Women's Collegiate Conference

Program Overview

History

- Emerged in **2014** as a platform to help close the gender gap tech

Target Audience

- **Female freshman and sophomore students in Computer Science, Computer Engineering, or Electrical Engineering**



QWCC 2015 Agenda



WEEKEND SCHEDULE



Check in to Hotel
where a Campus Team
member will greet you!



4:00-7:00 PM Meet the QWCC team in hotel lobby

7:00-9:00 PM Dinner & Networking Mixer

FRIDAY



- 8:15AM Meet in Hotel Lobby
- 9:00AM Welcome
- 9:30AM Mock Interviews/1G-4G Presentation
- 12:45PM Lunch & Mentor Activity
- 2:00 PM Professional Development Workshop
- 3:00PM Technical Development Workshop
- 4:45PM Wireless Reach Overview
- 5:30PM TED Talks
- 6:30PM Dinner... Food Trucks!



SATURDAY | 01.10.15

- 8:15AM Meet in Hotel Lobby
- 9:00AM Qualcomm | Hack for Impact Challenge



EDUCATION · PUBLIC SAFETY
ENTREPRENEURSHIP
HEALTHCARE
ENVIRONMENTAL
SUSTAINABILITY

- 3:30PM Meet in Hotel Lobby
- 4:00PM Beach Bonfire... Dress warm!



Mock Interviews



Mentorship



Tech Demos



Fun!



QWCC Feedback

Here's what the participants are saying...

My name is Kalila Simpson but you guys may remember me as Kiki. I was one of the many amazing girls who attended the QWCC this year. I just wanted to tell you guys, I mean girls, how awesome the conference was and how much fun I had. After the whole experience I'm more motivated than ever to stay in Computer Science and participate in some hackathons! Thank you so much as well as everyone else who helped put it together!



Gracie Young
January 11

Here is a Hackathon schedule for the rest of the year:
<https://mlh.io/seasons/s2015/events>
These look like they're fairly evenly spread out over the country. It would be so cool if we could meet up at the Hackathons near our campuses!
PS: Does anyone know how to find funding to fly to them? And do you bring your own supplies or does the Hackathon supply it?



The Official 2015 Spring Season Hackathon Schedule
Find, compete, and earn points for your school at the largest, most diverse student hackathons in the world. Starting September 2014.

MLH.IO



Emily Bartusiak
January 12

Hey guys! I was wondering if anyone would be interested in sharing their mock interview logic & coding questions with everyone so that we can all get more practice. If people would like to email me (ebartusi@purdue.edu) with their questions and answers (use your best judgement to figure out how to write the solution(s)), I'd be willing to compile them all and send them out to everyone.

Like · Comment

Wow, what a weekend! QWCC has been by far the most influential conference I've ever attended and I wanted to thank you for presenting me with this opportunity. I respect Qualcomm so much for their forward thinking programs that reach out to the next generation of engineers. I learned so much from every presentation and enjoyed the Hack for Impact challenge (my first hack-a-thon) so much. It was amazing to get to know such an ambitious and driven group of young women and I know I will keep up with them going into the future (Kiki from Virginia tech and I are already planning a long-distance collaborative coding project perhaps implementing the vuforia technology they showed us there)

Thank you

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